

Dear CCHS Parents: Action Required.

What is the Crowsnest Consolidated Athletic and Academic Society (CCAAS)?

You may or may not be aware of this society and you may ask yourself, why should I care?

Five words: *your children and your money.*

My name is Michael Duarte-Pedrosa. I am a parent of two children at CCHS and the current President of the CCAAS. To explain the earlier reference to *your money*, without our society you could be spending significantly more of it, *your money*, on school related activities your children participate in.

The CCAA Society was incorporated in 2004. It is a non-profit volunteer organization made up of parents just like you and me. The Society's primary purpose is to provide financial support to supplement the costs of our students' athletic and academic endeavors at Crowsnest Consolidated High School. Our organization works very closely with the schools leadership team: Mr. Wescott and Mr. Baxter, and your children's teachers to identify opportunities for our support.

Our support comes in many forms; new equipment of all kinds, school team jerseys, the portable stage you may have seen at awards ceremonies, a 3-D printer, the injury prevention padding you see on the gym walls at sporting events, daytrips to experience academics at higher levels, sporting events, theatre events, overseas travel, additional tournaments for our school's sports teams, the two white passenger buses your children may have ridden on to participate in any of the aforementioned activities, and inspiring lectures from distinguished guest speakers, to name just a few. Our society has raised and provided **tens of thousands of dollars** over the years to offset costs you as parents and the school would otherwise have to pay for these kinds of activities.

We recently held an annual general meeting; all CCHS parents were invited to this meeting. Unfortunately, we did not have a single new parent attend the meeting. This was very surprising. As parents, we must realize that the experiences our children have while attending high school will profoundly influence the rest of their lives and all of our futures. What better reason is there to get involved?

We need your help in the form of ideas, volunteerism, and membership. You can make a difference and meet some interesting people while having some fun in the process. Many opportunities exist. For example, we will be staffing a Casino in Lethbridge on Thursday and Friday, February 18<sup>th</sup> and 19<sup>th</sup>: 18 volunteers are needed over 4 shifts. We will raise over \$35,000.00 during this single event to support school programs. Volunteers will be provided free meals and mileage. Accommodation can be provided for those willing to work the available night shifts. As a member of our society, you could attend one or all of our 3 annual meetings (on average), at which, you could share your ideas to help us allocate funding. You have to agree, not a bad way to spend a couple of evenings: helping spend fundraised money to enrich the high school experience of our students.

Please detach and return the bottom portion of letter to the school indicating your level of interest to be involved. By returning, you are giving permission to be contacted by us, (parents like you), the CCAAS.

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Name: \_\_\_\_\_ Grade of Child(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am interested in working a Casino (Y/N): \_\_\_\_\_ (Yes or No)

I am interested in other volunteer opportunities (Y/N): \_\_\_\_\_

I am interested in being involved with Society as a member (Y/N): \_\_\_\_\_

I have ideas to share with respect to academic and athletic pursuits for our students. (Y/N): \_\_\_\_\_